

VICES VIP

UNLOCK
LUXURY GIFTING



HOLIDAY GIFTING

CLOSING & WELCOME GIFTS

EMPLOYEE APPRECIATION GIFTS

VIRTUAL EVENTS

ROLLING GIFTING



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LUXURY EXPERIENCES
SPECIAL ACCESS
CURATION
ING
SAVORING MOMENTS
-OF-PLACE
SPE
THOUGHTFUL
RICH STORYTELL
KEEPSAKE PACKAGING
SENSE
THE GOOD LIFE



INTRODUCTION

We are *the* experts in premium gift box experiences.

Vices began as a subscription-based gift box company created for luxury consumers to discover brands, products, rituals and experiences that will enrich their lives. Through a combination of curation, design, editorial and premium packaging, our boxes are consistently the center of attention. Our goal is beyond creating a buzz – it's to create moments of sharing that will be remembered for years to come.

“You have really set your company apart from so many others with the level of responsiveness, communication and service provided.” — MONICA, SBC GLOBAL NETWORK



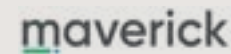
“I just want to thank everyone for working so hard on the gift — the people who have received their boxes are RAVING about it. I’m so grateful to have found your company and had the opportunity to work with you all. Thank you for making this idea come to life and exceed my expectations.” —Susan, Two Sigma



“... A beautifully thought-out box. This just further proves what wonderful and detailed work you all do. It has been a pleasure working with you this year on our project.” —Leigh, Credit Union Miracle Day, Inc.



“The Vices corporate gifting program is wonderful. If you can imagine it, they can do it. Bespoke and strongly branded gifts that delight. The corporate team was highly communicative and offered creative solutions that surprised and enchanted our clients.” —Jessica, Maverick Payments



“The New Member Welcome Box continues to impress and be a favorite for our newest members. We will definitely need to order more for next season. Thank you!!!!” —Tessa, Tradition Golf Club



We offer solutions for large-scale corporate clients.

The Vices VIP platform gives you the freedom to customize, approve and track gift solutions designed for your company’s unique business needs – all in one place. Our highly specialized team is there to assist through every phase of the process.



PERFECT FOR:



Holiday
Gifting



Employee
Appreciation



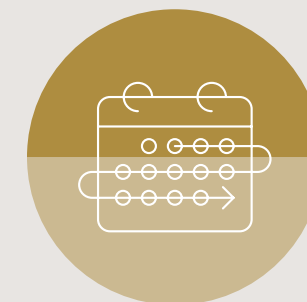
Closing
Gifts



Virtual
Events



Welcome
Gifts



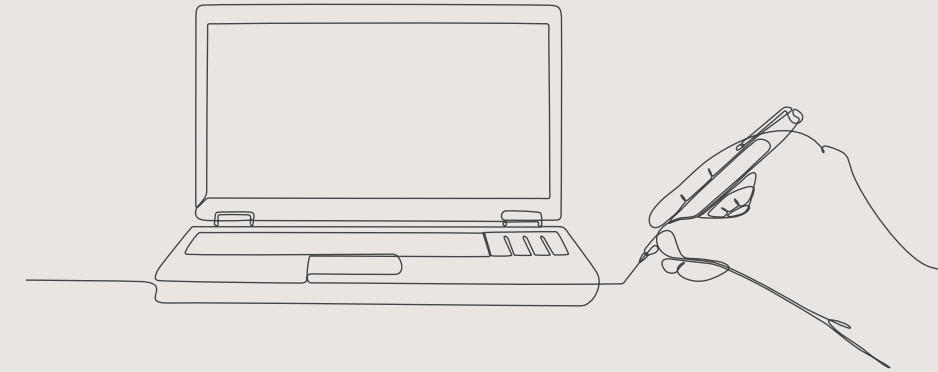
Rolling
Gifting

GET STARTED

The process begins when you connect directly with our VIP Sales Rep about your project. After the specifications and budget of the project are confirmed, our Product Team will assist with a bespoke curation for you to approve.

CONCEPT DEVELOPMENT

We curate the gift experience around your theme and objectives, we're ready to collaborate and determine the best options for your project.



PACKAGING DESIGN

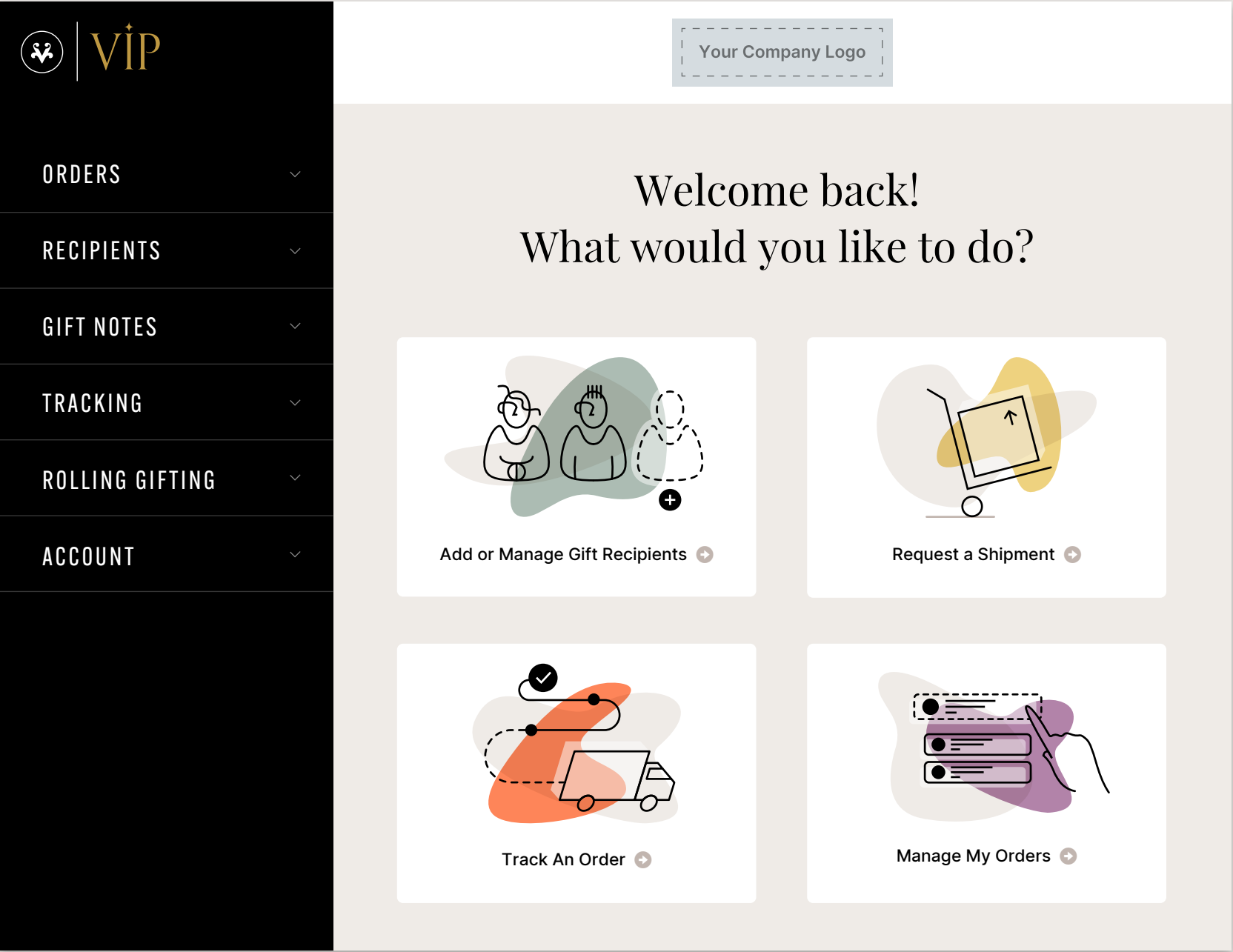
Make a statement with our custom packaging design, and unique range of materials and presentation capabilities.



INSPIRED CURATION

We curate the gift experience around your theme and objectives, we're ready to collaborate and determine the best options for your project.





Example portal view

Your VIP Portal

After you project details are finalized you'll receive a login which will provide full visibility on the status of your account. You can:

- › Upload recipients
- › Real-time tracking and delivery updates
- › Designate gifts per recipient
- › Custom gift note creation
- › Request gift shipment for rolling gifting
- › Gift box inventory management
- › Start new orders
- › Billing and account management tools



to empower a happier
healthier workplace.

CUSTOMIZATION



CUSTOMIZATION





Zo. Co-working space exclusive to Tishman Speyer buildings. Realtor and Tennant “Welcome Box”.

Creed Historic UK- based fragrance house. The box celebrated “Aventus”, the brand’s oldest and most storied fragrance. Vices was given the assignment to translate the fragrance into a signature cocktail, blurring the lines between scent and taste. The box was accompanied by a virtual event lead by one of the industry’s top mixologists.





CUSTOMIZATION

CU Direct Lending solutions technology company. Annual Credit Union for Kids Wine Auction Gala box. Held virtually, the box was sent to each guest and celebrated all things Irish with custom product curation and packaging design by Vices.




CUSTOMIZATION






Volvo Recharge Ambassador Town Hall – December 10th, 2020 6:00PM


We look forward to meeting you!




Anders Gustafsson
Anders Gustafsson is the Head of Volvo Cars within the Americas Region, and



Eric Miller
Eric leads the Northeast Region for Volvo Car USA and is responsible for the




Dean Shaw
Dean Shaw joined Volvo Car USA as Head of Corporate Communications (C). Previously he worked as a Director of Brand for Volvo Car Sweden in Sweden where he was responsible for brand strategy, identity, consumer insights.




Leigh Moynihan
Leigh is the Head of Marketing for the Americas Region. During her time at Volvo, she has made a significant impact by delivering new campaigns and brand activations across all of our business units, from the launch of XC40, to supporting Brand Moments, to our fast-growing Certified by Volvo and profitable AfterSales businesses.

Below are a few sustainable and Scandinavian items we have handpicked for you, protected in eco-friendly and biodegradable excelsior.




Vacavallente
Singapur U. Briefcase in black

Vacavallente breathes new life and sustainability into every-day staples by using the scraps cast off of the leather industry's value chain. Vacavallente's promise is to generate a positive impact on society, on people, and our environment.




Fjåk Chocolate
Reindeer Moss & Lingonberry Bar

Fjåk is the first bean to bar chocolate maker in Norway. We've selected a flavor from Fjåk's Nordic collection. Rich dark chocolate with notes of black cherry, citrus & autumn berries from the Norwegian mountains.



Frank Green
20oz Gunmetal Tumbler

Founded in 2013, Frank Green had one mission: eliminate the excessive waste of single use coffee cups while preserving style and function. Fun fact: after just 15 uses, you'll begin to offset the environmental impact it took to create your Frank Green.



Kersh Coffee
Special Blend

Kersh is a local craft micro roaster in Gustavberg, Stockholm. Raw coffee is delivered to the factory and is roasted in a drum roaster for 10-15 minutes under constant supervision of their head roaster. The bag of "Special Blend" included in this package was roasted specifically for you in Stockholm.

CUSTOMIZATION

The Public

NYC-based arts organization that spearheads the annual summer “Shakespeare in the Park” theater program in Central Park. “Summer Picnic” box sent to the organization’s top-tier donors to accompany them to opening night for the return of the program. Vices focused primarily on New York-based and BIPOC owned brands for the custom curation.

Volvo

Automotive company. Annual leadership summit “Welcome Box” including speaker profiles and product curation of sustainable and Scandinavian brands, building on the company’s Scandinavian design roots.

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CUSTOMIZATION



CUSTOMIZATION





CUSTOMIZATION



CUSTOMIZATION

Crown Royal

Canadian Whisky. Tasting experience box for the last bottles of XR made in the famous Crown Royal La Salle Distillery. Product curation, packaging design and custom booklet produced by Vices.

Tishman Speyer

Real estate development company. "Building in a Box" celebrating the opening of 222 N LaSalle in Chicago. Box sent to top tier agents and target tenants in the Chicago area. This massive 3-layer box held custom product curation meant to evoke a sense of place, including custom developed fragrance through Vice's brand partner, building information and materials, coffee table book celebrating Chicago architecture, and more.

Anatomy of a box

Storytelling is at the heart of what we do. For each VIP client, Vices follows a threefold approach to developing a truly outstanding gift box: cohesive theme, product curation and package design.

THEME



CURATION



DESIGN

The design phase can include customization of exclusive products, package design and editorial design in the form of a mini-magazine or other promotional collateral.

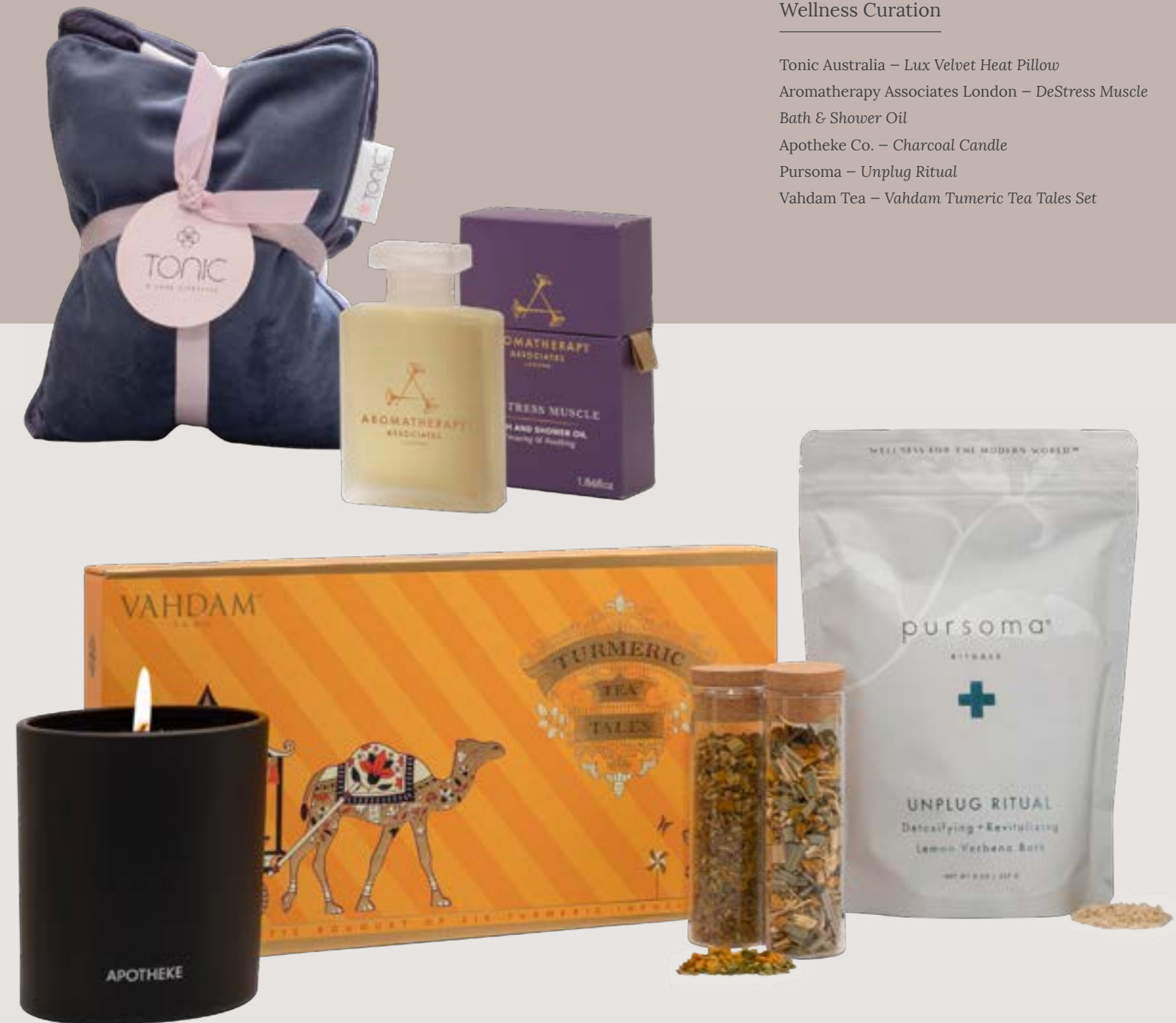


Curation is *dedication*.

The Vices product team is a truly dedicated, hands-on group, with experience and connections across a wide range of categories. If you can dream it, our team can source it!

Wellness Curation

Tonic Australia – Lux Velvet Heat Pillow
 Aromatherapy Associates London – DeStress Muscle
 Bath & Shower Oil
 Apotheke Co. – Charcoal Candle
 Pursoma – Unplug Ritual
 Vahdam Tea – Vahdam Turmeric Tea Tales Set



INSPIRATION



Culinary Experiences

- Pizza Making
- Ice Cream Party
- International Flavors
- Gourmet Chocolates
- Exotic Olive Oils
- Spice & Barbecue



Wine + Spirits

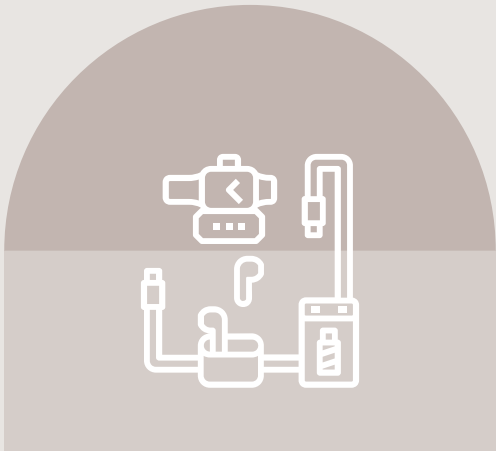
- Espresso Martini
- Smoked Old Fashioned
- Beer Tasting
- Mulled Wine
- Wine Decanted
- Champagne Celebrations

INSPIRATION



Wellness + Home

- At Home Spa
- Detox Kit
- Custom Candles
- Aromatherapy
- Date Night
- Elevated Entertaining



Tools + Tech

- Travel Essentials
- Branded Headphones
- Speakers
- Home Audio Experiences
- Wireless Charging
- Kitchen/Bar Innovations

Orchard

PUBLIC.

V O L V O

SHOWTIME

amc
NETWORKS

BOSE

CU DIRECT

FLEXJET

Discord

DELTA
PRIVATE JETS

CREED
1760

PROXIMO

Cadillac

UBS

KELLERWILLIAMS.

Crown Royal

Pernod Ricard

bioptimizers

TISHMAN SPEYER

LEASING
IMPRESSIONS

RELATED

aws

BlackRock

molex

LUXURY EXPERIENCES SPECIAL ACCESS
THOUGHTFUL CURATION RICH STORYTELL

 VICES | VIP

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SAVORING MOMENTS SENSE
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